



Press Release

For Immediate Release

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SYMFORM DEBUTS

Pioneer in decentralized cloud computing solutions launches its first product

SAN DIEGO, CA – September 22, 2009 – Symform, Inc. (www.symform.com), a developer of online storage services for disaster recovery, announced the availability of its first product today. The Symform Cooperative Storage Cloud™ enables small businesses to implement a backup and disaster recovery solution that is more secure and ten times cheaper than traditional online backup services. Symform has been chosen to debut at the prestigious DEMOfall 09 Conference in San Diego.

Symform was founded on the realization that millions of small businesses have computers with an excess of inexpensive storage capacity, power running 24x7, and unlimited Internet bandwidth – especially nights and weekends. The Symform team has developed software that aggregates this relatively unreliable and untrusted capacity over the Internet and transforms it into a secure and reliable global storage system. The heart of Symform's software is a proprietary technology called RAID-96.™

“Symform is simply a better way for small businesses to implement and maintain an off-site backup for disaster recovery,” said Praerit Garg, CEO and co-founder of Symform. “We know that most small businesses have no disaster recovery plan due to the high costs of online services and the hassle of manual tape systems. Subsequently, 70% close their doors in the first year following a catastrophic data loss. This scary statistic is unacceptable and it really motivated us to build and deliver a solution that is easy to implement and affordable for every small business.”

Symform has developed a reseller channel of 300+ IT Service Providers worldwide to deliver its products. “Symform is a no-brainer solution for IT Service Providers in the SMB space,” said Mark Crall, CEO of Charlotte Tech Care Team. “We can now deliver a secure and affordable off-site backup solution for

small businesses who can't justify current market prices that range from \$0.50 to \$4.00 per GB.”

“We love to introduce disruptive technologies like Symform at the DEMO Conference,” said Chris Shipley, Executive Producer of the DEMO conferences. “Symform is addressing data protection in a very inventive way. I think that small businesses and resellers will respond positively.”

About Symform

Symform, a privately held company based in Seattle, is developing cost-effective solutions to large-scale distributed data management problems. Symform is dedicated to the belief that technology products built on the cooperative, decentralized principles underlying the Internet are inherently more affordable, dependable, scalable, and sustainable than centralized data-center-based alternatives. www.symform.com

About DEMO

Produced by Network World Events and Executive Forums, the semi-annual DEMO conferences focus on emerging technologies and new products, which are hand-selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying tomorrow's cutting-edge technologies, and have served as launch pad events for companies such as Palm, E*Trade, Handspring, and U.S. Robotics, helping them to secure venture funding, establish critical business relationships, and influence early adopters. Each DEMO conference features approximately 70 new companies, products and technologies. For more information, visit www.demo.com.

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